

# INCLUSIVE AGRICULTURE BUSINESS MODELS

How can new technologies help create value?



Asociación Latinoamericana de Instituciones Financieras para el Desarrollo



Spanish speaking members of the CASA team joined an ALIDE event to explore investment opportunities in agriculture technologies that promote climate-resilient agri-food systems and increased smallholder incomes

## ALIDE

ALIDE, is the international organization that represents Latin American and Caribbean development banking. It was **established in 1968** and, at the invitation of the Government of Peru, established its permanent headquarters in Lima.

The programs, projects, activities and services the ALIDE promotes **foster the unity and strengthen the joint action and coordinated participation of the development banks and financial institutions in the region's socioeconomic progress.**

ALIDE has **57 active members from across Latin America and the Caribbean, 16 associate members from across the world** (including the Inter-American Development Bank and Germany's KfW), **and 9 additional collaborating members**, making ALIDE the strongest network to foster development finance in Latin America.

## The collaboration between CASA & ALIDE

**CASA was invited to present at one of ALIDE's key annual conferences.** Whilst Latin America is not currently part of CASA's area of influence, this event represented an opportunity for both CASA and CABI to shape and share messages that reach global investors, mainly DFIs.

Through the course of the discussions between ALIDE and CASA, many of the **CASA themes around climate** and CABI's competencies around data were **moved to centre stage of the event, filling one full day of the conference.** The diversity in the team also meant that CASA was able to deliver all the sessions and Q&As in Spanish.

**ALIDE and CASA are exploring ways to consolidate their partnership**, including collaboration in upcoming events. This is good example of how CASA works with investor networks to identify and fill knowledge gaps. Raising the profile of CASA in the region as a **knowledge hub among investors.**

## The event

The event presented lessons from Latin America, and beyond, to **inform DFIs investments in the region embracing inclusive business models and technologies to promote efficiencies, in the context of climate impact on food systems.**

CASA's sessions were based on research conducted by the programme, and covered:

- The use of **new technologies for increasing agribusiness investment readiness, promoting efficiencies in food systems and increasing smallholder incomes.** Additional focus was paid to the business model used to ensure the scalability, sustainability and impact of services will be highlighted.
- **Private finance investment opportunities in climate-smart agriculture technologies:** CASA explored eight technologies used in agricultural environments that contribute to the reduction of CO2 and increase resilience of farmers and agribusinesses. This session was framed within the global goal of mobilizing US\$ 100 bn for financing against climate change.

## The participants

The paid-for summit had a total of **52 participants throughout the 3 days. Participants included:**

- Agricultural Credit Habilitation (CAH), Paraguay
- Agricultural Development Bank (BFA), El Salvador
- Agricultural Development Institute (INDAP), Chile
- ALIDE - Peru
- Bank Arequipa - Peru
- Buenos Aires Provincial Bank (BAPRO), Argentina
- CASA
- Compartamos Financial - Peru
- Development Finance Corporation (Cofide), Peru
- Inter-American Development Bank (IDB)
- National Bank of Costa Rica (BN), Costa Rica
- Piura Municipal Savings and Credit Bank SAC (CMAC PIURA), Peru
- Productive Development Bank S.A.M, Bolivia
- Rural Development Bank, Guatemala
- Trusts Instituted in Relation to Agriculture (FIRA), Mexico

## Relevant links

[Sign up for the Newsletter](#) | [Download the CASA report 'Private finance investment opportunities in climate-smart agriculture technologies'](#) | [Download the CASA report 'Information and Communication Technologies for Improving Investment Readiness of Small and Medium Agribusinesses'](#) | [Contact us](#)