

Agenda –

Wednesday 26 May 2021

Timing (BST)	Speaker	Content
12:00	Alice Chapple CASA	Welcome and introduction to CASA and the Agribusiness Breakthrough Webinar Series
12:07	Melanie Machingawuta CASA TAF	Melanie will introduce the research by the CASA Technical Assistance Facility, setting out the main findings, including the constraints and opportunities.
12:12	Marcel Neutel Capital 4 Development (C4D)	Marcel explains the opportunities for investors from sourcing from small-scale farmers. He will share some of the constraints that CDC has faced. And show how this experience influenced their investment strategy.
12:22	Edward Stiles Maris Ltd	Edwards will explore the incentives that are required to drive investment in more smallholder sourcing businesses and the tools that are needed to support this approach.
12:29	Cara Middleton Farmfit Fund	Cara will set out the levers can drive commercial viability and impact. She will also explain how is Farmfit is structured to address the constraints often experienced in sourcing from small-scale producers. These including upfront analysis and the use of blended finance.
12:36 – 13:00	Alice Chapple	<ul style="list-style-type: none">• Questions from audience• Wrap-up and take-aways